

## **14<sup>th</sup> WORKSHOP**

**ON**

## **CORPORATE GOVERNANCE**

Brussels, Belgium, November 6-7, 2017

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### **INTERNATIONAL TEAM**

Tomas CASAS - University of St. Gallen/Switzerland and ICfCG, Shanghai/China

Hugh GROVE - University of Denver, USA

Martin HILB - (Coordinating Chairperson) - University of St. Gallen, Switzerland

Daniel MALAN - University of Stellenbosch, South Africa

### **DIGITALIZATION TEAM**

Laura GEORG - Norwegian University of Science and Technology, Norway

Michael HILB - University of Fribourg, Switzerland/Singapore Management University

# **PROGRAMME**

## **Monday, November 6, 2017**

08:30 – 09:00	Registration
09:00 – 09:30	Introduction & Presentation of the Participants
09:30 – 09:50	Governance of Cyber Security <i>Professor Georg Laura (Norwegian University of Science And Technology )</i>
09:50 - 10:10	Governance of Digitalization <i>Professor Michael Hilb (University of Fribourg/Singapore Management University)</i>
10:10 – 10:40	Coffee Break

### **TRACK A : Governance of Digitalization**

**Chair : Michael Hilb**

### **TRACK B : International Corporate Governance**

**Chair : Tomas Casas**

10:40 – 11:10	Digitalization Impacts On Corporate Governance <i>Georg Laura (Norwegian University Of Science And Technology - Norway) - Hugh Grove (University of Denver - USA) Mac Clouse</i>	Corporate Sensitivity To Traditional And Social Media Exposure In China: the Case Of Executive Remuneration <i>Shailer Greg (The Australian National University - Australia) - Shi Shu</i>
11:10 – 11:40	The Interplay Of Digitalization And Leadership - A Qualitative Discussion By Experienced Leaders <i>Hesse Andreas (EBS Business School - Germany)</i>	How To Induce Persistent, Value-Increasing, Cash Holding Policies: The Effect Of Long-Term Incentives <i>Weidemann Jan Felix (University Of Cologne - Germany)</i>

11:40 – 12:10	Cybersecurity Guidance For Enhanced Corporate Governance <i>Georg Laura (Norwegian University Of Science And Technology - Norway) - Hugh Grove (University of Denver - USA) Mac Clouse</i>	The Role Of Board Of Directors In Mitigating Earnings Management Within The Context Of Conventional And Islamic Banks: The Mena Countries <i>Abu-Dawleh Ahmad (Hasselt University - Belgium) - Nadine Lybaert Tensie Steijvers - Mieke Jans</i>
12:10 – 13:10	Lunch	

**TRACK C : Strategic Direction**

**Chair : Martin Hilb**

**TRACK D : International Corporate Governance**

**Chair : Tomas Casas**

13:10 – 13:40	Board Members' Recruitment As A Strategic Answer: The Influence Of Companies' Strategies For Innovation On The Selection Of New Board Members <i>Zenou Emmanuel (Burgundy School Of Business - France) - Isabelle Allemand, Bénédicte Brullebaut, Fabrice Galia</i>	The Board Of Directors In Listed Greek Maritime Firms: Evidence From The Period 2001-2015 <i>Athanasiadis Konstantinos (Hellenic Observatory Of Corporate Governance Research &amp; Development, Greece) - Ioannis P. Gklatas Dimitrios N. Koufopoulos- Aspasia P. Pastra</i>
13:40 – 14:10	The Board Of Directors' Leadership, Effectiveness And The Firm's Outcome <i>Nahum Nurit (Tel Aviv University - Israel) - Abraham Carmeli</i>	Life After A Shareholder Pay "Strike": Consequences For Asx-Listed Firms <i>Bugeja Martin (University Of Technology Sydney - Australia) - Raymond Da Silva Rosa Yaowen Shan Terry Walter David Yermack</i>
14:10 – 14:40	Does Shariah Board Characteristics In Islamic Bank Effect On Bank Performance? <i>Shibani Osama, (University Of Valencia - Spain) - Cristina De Fuentes Eleuterio Vallelado</i>	Governance Revisited: The Sacred And Profane Memories Of An Effective Corporate Director <i>Lockhart James (Massey University - New Zealand) - Peter R. Crow, Anna Kominik &amp; Murray W. Strong</i>

14:40 – 15:00	Coffee Break	
15:00 – 15:30	<p>The consequences Of Basel III On board structure: Case Scandinavian Bank <i>Seppo Ikäheimo (Aalto University School Of Business, <b>Finland</b>) - Eduardo Schiehl</i></p> <p>The Role And Effect Of Remuneration Consultants On CEO Compensation: Evidence From The UK Companies <i>Murya Habbash (King Khalid University - <b>Saudi Arabia</b>) - Saleh Alagla</i></p>	<p>European Mega Deals During The Sixth Merger Wave. Is The Legal Origin Of The Bidder And The Target A Determinant Of Short-Term Investor Reaction? <i>Martínez-Blasco Mònica (University Ramon Llull - <b>Spain</b>) - Francesc Martori Adrian Xavier Auguets Pratssobreroca</i></p>
15:30 – 16:00	<p>Women Directors On Corporate Boards: Change Agents For Gender Diversity Beyond The Boardroom? <i>Fjellvaer Hilde (Norwegian University Of Science And Technology - <b>Norway</b>) - Cathrine Seierstad</i></p>	<p>Governance Mechanisms, Performance And Risk Of Listed Companies <i>Rodrigues Ricardo (Lisbon University - <b>Portugal</b>)</i></p>
16:00 – 16:30	<p>The Effects Of Multiple Directorships On Firm Performance In Pakistani Listed Firms: The Moderating Effect Of Firm Size <i>Latif Bilal (Hasselt University - <b>Belgium</b>) - Wim Voordeckers, Frank Lambrechts, Walter Hendriks</i></p>	<p>A Critical Evaluation Of The Role Of Boards Of Directors In Crisis Detection: A Combined View Of Environmental Uncertainty, The Executive Cognitive Model And Commitment To Status Quo <i>Sarens Gerrit (Catholic University Of Louvain - <b>Belgium</b>) - Alessandro Merendino</i></p>
16:30 – 16:45	Break	
16:45 – 18:15	Corporate Governance Research Network Meeting	
19:00	Workshop Dinner	

## **Tuesday, November 7, 2017**

08:30 – 10:10	<p>Plenary with Leading International Experts:</p> <p><b>Professor Thomas DONALDSON</b> - Wharton School, University of Pennsylvania - <b>U.S.A.</b></p> <p><b>Professor Bob GARRATT</b> - CASS Business School - <b>U.K.</b></p> <p><b>Dr. Lee HOWELL</b> - Member of the Managing Board of the World Economic Forum - <b>Switzerland</b></p>
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10:10 – 10:40	Coffee Break
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**TRACK E : Strategic Direction**  
**Chair : Hugh Grove**

**TRACK F : Responsible Board Leadership**  
**Chair : Daniel Malan**

10:40 – 11:10	<p>Target And Acquirer Board Dynamics As Determinants Of M&amp;A Performance: A Social Identity Perspective  <i>Van Peteghem Mathijs (Maastricht University - <b>Netherlands</b>) - Ann Gaeremynck Eddy Cardinaels Liesbeth Bruynseels</i></p>	<p>Responsible Board Leadership - An Introduction  <i>Daniel Malan (University of Stellenbosch - <b>South Africa</b>)</i></p>
11:10 – 11:40	<p>Board Informational Faultlines And Firm Performance: A Cognitive Resource Perspective  <i>Vandebeek Alana (Hasselt University - <b>Belgium</b>) - Wim Voordeckers Frank Lambrechts Jolien Huybrechts</i></p>	<p>Regulatory Approaches To Increase Women Directors And The Old Boys Club: An International Study  <i>Bedard Jean (Laval University - <b>Canada</b>) - Isabelle Allemand Bénédicte Brullebaut Jérôme Deschênes</i></p>
11:40 – 12:10	<p>Toward Refining The Typology Of Business Ownership  <i>Wahl Mike Franz (Tallinn University Of Technology - <b>Estonia</b>) -</i></p>	<p>The Corporate Governance Code And The Supervisory Board: Various Scenarios  <i>Koladkiewicz Izabela (Kozminski University - <b>Poland</b>) - Maria Aluchna</i></p>

12:10 – 13:20	Lunch
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**TRACK E : Strategic Control**  
**Chair : Hugh Grove**

**TRACK F : Responsible Board Leadership**  
**Chair : Daniel Malan**

13:20 – 13:50	Institutional Work In Internal Control: A Structured Literature Review <i>Henk Oliver (Nord University Business School - <b>Norway</b>)</i>	The Role Of Independent Supervisory Boards' Members In Poland <i>Kabut Mateusz (University Of Warsaw - <b>Poland</b>)</i>
13:50 – 14:20	The Effectiveness Of Governmental Regulatory Control At Firms Level : A Contingency Perspective Of Performance Measurement System <i>Xi Minmin (Coventry University / Business School - <b>U.K.</b>)</i>	From Trader To Steward: The Changing Role Of Institutional Investors <i>Einig Sandra (Oxford Brookes University - <b>U.K.</b>)</i>
14:20 – 14:50	Directors In The Age Of Being On Edge <i>Almona Chinyere (International Finance Corporation - <b>Nigeria</b>)</i>	Understanding Corporate Governance: Illuminating An Important Methodological Issue <i>Crow Peter (Massey University - <b>New Zealand</b>) - James C Lockhart</i>

14:50 – 15:10	Coffee Break
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15:10 – 16:00	Conclusions and Lessons Learned
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